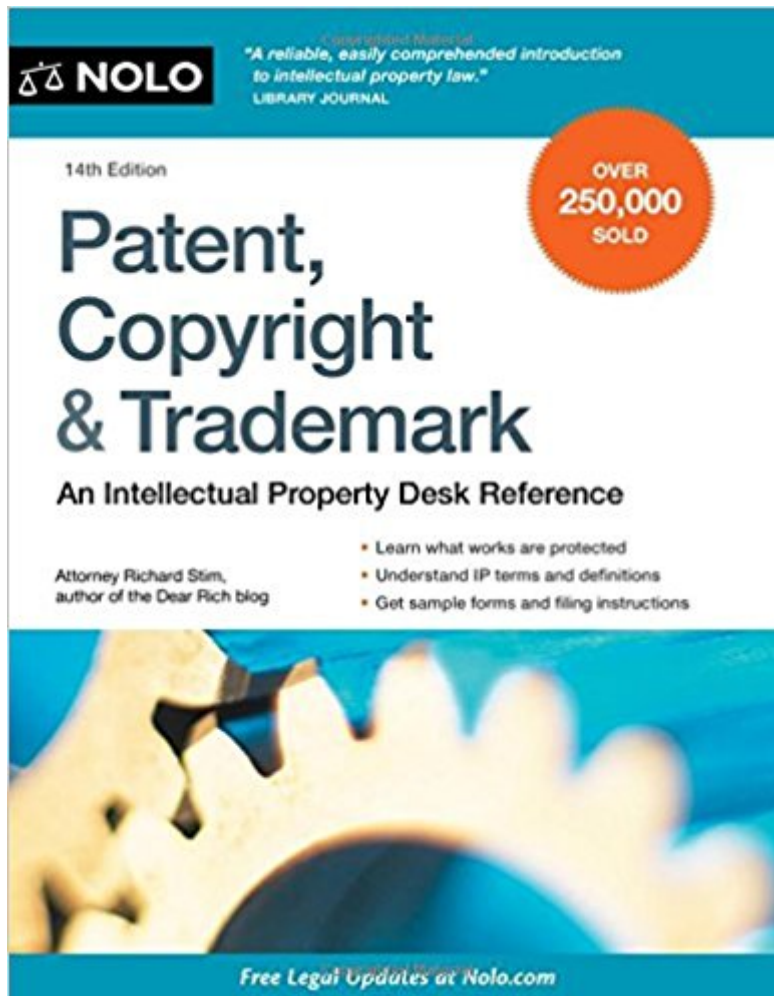




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Patent, Copyright & Trademark: An Intellectual Property Desk Reference



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A plain-English guide to intellectual property law. Whether you are in the world of business or creative arts, you need to understand the laws that govern your work. But given the convoluted terminology that surrounds patents, copyrights, trademarks, and other intellectual property rights, this isn't easy. Enter, Patent, Copyright & Trademark, which explains: what legal rights apply to your work the scope of copyright protection an overview of trademark law what trade secret law protects Here, you'll find plain-English definitions of intellectual property law terms, straightforward explanations of how intellectual property law affects online content and much more. The 14th edition is completely updated to provide the latest laws, court decisions, and sample forms.

Book Information

Series: Patent, Copyright & Trademark

Paperback: 600 pages

Publisher: NOLO; Fourteenth edition (January 29, 2016)

Language: English

ISBN-10: 1413322212

ISBN-13: 978-1413322217

Product Dimensions: 7 x 1.5 x 9 inches

Shipping Weight: 12.6 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 5 customer reviews

Best Sellers Rank: #239,676 in Books (See Top 100 in Books) #119 in Books > Law > Intellectual Property #130 in Books > Law > Legal Self-Help #2500 in Books > Textbooks > Law

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Whether you are in the world of business or creative arts, you need to understand the laws that govern your work. This is the best book to provide understandable legal explanations of Patent, Copyright & Trademark issues for entrepreneurs and business people.

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A lot of information

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